

YOUSUF AMEER

Senior Full Stack Web Developer

Based in Dubai, UAE | **Phone:** +971 52 350 4525 | **Email:** yousufameer@gmail.com

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Visa Status: UAE Residence Visa (2 Years) with **NOC ready to join immediately**

PROFESSIONAL SUMMARY

Senior Full Stack Web Developer with 7+ years of experience delivering scalable websites and e-commerce platforms using PHP, WordPress, Shopify, Magento, and React. Strong in custom development, API integrations, payment gateways, performance optimization, and technical SEO. Experienced with UAE and international clients, handling projects end-to-end and aligning technical execution with business goals.

CORE TECHNICAL SKILLS

Front-End Technologies:

HTML5, CSS3, JavaScript, React, jQuery, Bootstrap, Tailwind CSS

Back-End Technologies:

PHP, MySQL, WordPress, Shopify Liquid, Magento, OpenCart, Laravel (Basic), REST APIs, Custom PHP Development, ERP/CRM Integration

E-commerce Platforms:

WooCommerce, Shopify, Magento, Custom Themes, Payment Gateways (Stripe, PayPal, Telr, PayTabs)

DevOps & Tools:

Git, GitHub, Docker, AWS EC2/S3, cPanel/WHM, Website Migration, Security, Performance Optimization

Design & UX:

Figma, Adobe Photoshop, Responsive Design, UI/UX Implementation

Additional Skills:

Technical SEO, SEO Optimization, Performance Optimization, Agile/Scrum, Client Coordination, Client-facing Communication, Client Requirement Analysis, On-site and Remote Collaboration, Facebook & Meta Ads Management, Instagram Marketing Campaigns, Campaign Setup and Optimization, Performance Tracking and Reporting, Website Designing, Product Designing

PROFESSIONAL EXPERIENCE

Full Stack Developer Vurks.ae – Dubai, UAE

Jun 2024 – Present

- Developed and optimized Shopify and WooCommerce platforms, improving performance by up to 40%.
- Built reusable UI components using React for frontend enhancements.
- Built reusable WordPress components and custom modules.
- Integrated REST APIs and optimized response times by 30%.
- Improved Google Lighthouse mobile scores from 60 to 90+.
- Worked closely with marketing teams to support conversion-focused UI/UX.

Web Developer / Full Stack Developer Array Digitals – Karachi, Pakistan

Aug 2022 – May 2024

- Led end-to-end delivery of 40+ client projects with 95% on-time completion.
- Managed and mentored a team of 6–10 developers.
- Defined coding standards and ensured scalable architecture.
- Acted as primary technical contact for stakeholders.

WordPress CMS / Shopify Developer

SnapWeb Services – USA Aug 2020 – Aug 2021

- Delivered 50+ WordPress and Shopify projects for international clients.
- Converted PSD/Figma designs into custom WordPress themes.
- Optimized sites for speed, security, and cross-browser compatibility.
- Handled client communication with US-based teams.

Senior Web Developer

Brand H2O Pvt Ltd – Karachi, Pakistan Jul 2018 – Jul 2021

- Built custom PHP and WordPress applications.
- Improved organic traffic by 20–30% through SEO-focused development.
- Worked on Shopify, Magento, and OpenCart e-commerce platforms.
- Reduced bounce rate through UI/UX and performance improvements.

EDUCATION

Diploma in Business Administration, Karachi Pakistan

Intermediate in Commerce, Karachi Pakistan

CERTIFICATIONS & PROFESSIONAL TRAINING

- E-commerce Fundamentals – LinkedIn Learning (2025)
- Figma Essential Training – LinkedIn Learning (2025)
- Introduction to Web Design & Development – LinkedIn Learning (2025)
- Project Management Foundations – LinkedIn Learning (2025)
- How to Think Like a Consultant – LinkedIn Learning (2025)